

What Makes Brandwise Stand Out From The Crowd?



brandwise
Your Modern Sales Studio

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Brandwise stands apart from other sales apps because it's a whole other animal. We've moved beyond one-dimensional order taking to come up with a dynamic system that works for you all through the sales cycle. From that very first call through to forecasting the future, our apps work together unlike any other tool out on the market today. We're not just better, we're different.

So, what makes it so we can do so much more? First and foremost, our infrastructure, that's what. Our apps are user-friendly and come with great support, but more importantly they are built to work off of data from previous sales. Brandwise has invested eighteen years of both human knowledge and paper capital into a data super highway. On average, Brandwise processes over \$2 Billion in wholesale orders every year. Those dollars are made up of more than 3 million individual sales order with over 35 million SKU's, so yes, we can move some data! Nobody else could make a sales app like ours because they don't have the same information. Sorry, other guys, but we thought of it first!*

The difference starts with the way Brandwise customers make a sale. Gone are the days of lugging paper catalogs, carbon copy order forms, and sellsheets into your calls. With Play and Reach, your product lines are easily displayed on your iPad or PC or in a web browser. Reach helps reps sell online and better serve customers too far away to call on regularly. No more using outdated collateral or waiting on the print shop when your sales kit is digital. Grab a client's full attention when you effortlessly open a gallery of product photos from your catalog. Using Play, even a beginner can update product displays or quickly make customized versions of presentations.

Can you believe reps used to call retailers and ask for directions before they could even make a pitch? Talk about starting at a disadvantage! Now, you can use our mapping tool to plan efficient routes quickly and have your GPS to get you there without asking new potential buyers for help.



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There are some nice looking order taking applications out there, but not all sales reporting tools are created equally. Brandwise understands that capturing an order is only part of the equation; if you can't deliver it efficiently and securely, where is the value? With Stream, orders are stored within a central dashboard and can be accessed with a few clicks. Yes, it's good to have your orders backed up. But you should also show your customers you appreciate their business by offering seamless, top notch support after the sale. Vision makes it easy for your team to help themselves to details about shipping, back-orders, etc. When you automate tasks like order status updates, and reorders, you free up staff time for quality control and better customer support. Taking more orders won't create more paperwork for anybody once the system is set to go.

Managers, we talked about the ease of planning routes, but have you really considered how much easier keeping track of your team could be? Dynamic reporting capabilities set our sales tracking tools apart. Reward, the only application of its kind on the market, was designed after carefully considering all of the different ways sales commissions and other incentives can be structured. You can see daily progress reports for each rep or study results by product. Sponsor contests to boost overall sales or to move specific lines. It's even possible to split commissions between up to 3 reps in the system. Because sometimes it take a village to drive business over the finish line.

Medium and large scale enterprises do best when they start with a tool that works all along the sales process and also will be able to grow with them. Don't overlook system requirements. Some tools only work on specific devices. Brandwise is platform-independent, meaning it will work on desktop, laptop, or any device running iOS or Windows. Hire sales reps for their abilities, not what device they use.



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Is business intelligence really that important? Would you drive your car at night without your headlights on? Of course not. So, why drive your business without intelligence and analytics guiding the way? Forecasting the smartest moves to take in the future is dependent on a reliable picture of the past. Vision translates sales history into info you can use. Sales intelligence is a term for the facts that would be useful to know before going in to see a customer. Are the products you're about to pitch available or backordered? Does this customer have enough credit to place an order right now? Vision saves your reps from wasting time, and that's good for the bottom line.

Vision gives you reliable predictions and time-tested suggestions. If urgency matters to your clients (hint: it does), instantaneous sales reports are a must-have. Our reports give you clear information in a quick glance. Why wait for a quarterly outlook, or even a weekly sales sheet when Brandwise gives you current numbers daily?

When you begin to think about modernizing your order tracking and book-keeping tools, don't settle for a computerized version of your current system. Brandwise uses web capabilities to empower your team out in the field. Back at the office, you can benefit from all the data we've been collecting when you plan strategically. Get on board with Brandwise and you'll stand out, too.

**Not actually sorry*



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Play



Vision



Reward



Reach



Stream